

BECKY DICKSON

✉ bekydickson.design@gmail.com

🌐 bekydicksondesign.com

EXPERIENCE

Freelance Graphic Designer

APRIL 2020 - PRESENT

- ◇ Design brand identities, logos, presentations, reports, digital graphics and more.
- ◇ Clients include Amethyst Operations, Bee Compliance, Democratic Legislative Campaign Committee (DLCC), Janus Small Associates, Katz Compliance

Lead Senior Designer, Marketing Creative Services

CARDINAL HEALTH | FEBRUARY 2023 - PRESENT

- ◇ Design creative print and digital content: sellsheets, event booths, social graphics, print advertisements, paid advertising, etc.
- ◇ Provide professional insight and consultation to internal client teams
- ◇ Complete strategic projects: developed brand guide for an existing product, project manage a months-long event booth design
- ◇ Engage in professional development opportunities: participate in internal mentor and mentee program, attended Adobe Max 2023 conference

Graphic Design Manager

CENTER FOR REPRODUCTIVE RIGHTS | AUGUST 2021 - JANUARY 2023

- ◇ Sole in-house designer responsible for producing all projects: digital graphics, institutional publications (annual report), events deliverables, presentations, etc.
- ◇ Supervised a Creative Project Coordinator and freelance designer

Senior Graphic Designer

DEMOCRATIC LEGISLATIVE CAMPAIGN COMMITTEE | APRIL 2020 - DECEMBER 2020

- ◇ Designed event assets: invites, programs, presentations & livestream graphics
- ◇ Templated and designed more than 800 social and email graphics for 2020 election, raised \$8 million for the online grassroots fundraising program
- ◇ Trained, managed, and provided feedback to Junior Designer

Senior Graphic Designer

PETE FOR AMERICA | SEPTEMBER 2019 - MARCH 2020

- ◇ Led design and production for national presidential campaign field organization, get-out-the-vote, training, merchandise & events materials
- ◇ Developed Supporter Toolkit that made branded graphics accessible online
- ◇ Designed direct mail piece reaching 500,000 homes in Iowa & New Hampshire
- ◇ Supervised and mentored Junior Designer

Designer

EMILY'S LIST | OCTOBER 2017 - AUGUST 2019

- ◇ Designed email and social graphics to help advance fundraising and messaging priorities, resulting in more than \$3.6 million raised for candidates

SKILLS

- ◇ Creative operations
- ◇ Project management
- ◇ Print & digital production best practices
- ◇ Visual identity & branding
- ◇ Organic & paid media
- ◇ Vendor management

SOFTWARE

DESIGN

- ◇ Adobe InDesign, Illustrator, Photoshop & Express
- ◇ Canva
- ◇ Wix
- ◇ Microsoft Word & PowerPoint
- ◇ Google Suite

PROJECT MANAGEMENT

- ◇ Adobe Workfront
- ◇ Monday.com

EDUCATION

Bachelor of Science, Visual Journalism

KENT STATE UNIVERSITY, 2010-2014

- ◇ **Concentration:** Information Design
- ◇ **Minor:** Political Science
- ◇ Graphic Design Intern
Akron Zoo, SUMMER 2013
- ◇ Washington Program in
National Issues, SPRING 2014
- ◇ Photo Office Intern
The White House, SPRING 2014