

# BECKY DICKSON

✉ beckydickson.design@gmail.com

🌐 beckydicksongraphy.com

## EXPERIENCE

### **Freelance Graphic Designer**

APRIL 2020 - PRESENT

- ❖ Design brand identities, logos, presentations, reports, digital graphics and more.
- ❖ Clients include Amethyst Operations, Bee Compliance, Democratic Legislative Campaign Committee (DLCC), Janus Small Associates, Katz Compliance

### **Lead Senior Designer, Marketing Creative Services**

CARDINAL HEALTH | FEBRUARY 2023 - PRESENT

- ❖ Design creative print and digital content: sell sheets, event booths, social graphics, print advertisements, paid advertising, etc.
- ❖ Provide professional insight and consultation to internal client teams
- ❖ Complete strategic projects: developed brand guide for an existing product, project manage a months-long event booth design
- ❖ Engage in professional development opportunities: participate in internal mentor and mentee program, attended Adobe Max 2023 conference

### **Graphic Design Manager**

CENTER FOR REPRODUCTIVE RIGHTS | AUGUST 2021 - JANUARY 2023

- ❖ Sole in-house designer responsible for producing all projects: digital graphics, institutional publications (annual report), events deliverables, presentations, etc.
- ❖ Supervised a Creative Project Coordinator and freelance designer

### **Senior Graphic Designer**

DEMOCRATIC LEGISLATIVE CAMPAIGN COMMITTEE | APRIL 2020 - DECEMBER 2020

- ❖ Designed event assets: invites, programs, presentations & livestream graphics
- ❖ Templated and designed more than 800 social and email graphics for 2020 election, raised \$8 million for the online grassroots fundraising program
- ❖ Trained, managed, and provided feedback to Junior Designer

### **Senior Graphic Designer**

PETE FOR AMERICA | SEPTEMBER 2019 - MARCH 2020

- ❖ Led design and production for national presidential campaign field organization, get-out-the-vote, training, merchandise & events materials
- ❖ Developed Supporter Toolkit that made branded graphics accessible online
- ❖ Designed direct mail piece reaching 500,000 homes in Iowa & New Hampshire
- ❖ Supervised and mentored Junior Designer

### **Designer**

EMILY'S LIST | OCTOBER 2017 - AUGUST 2019

- ❖ Designed email and social graphics to help advance fundraising and messaging priorities, resulting in more than \$3.6 million raised for candidates

## SKILLS

- ❖ Creative operations
- ❖ Project management
- ❖ Print & digital production best practices
- ❖ Visual identity & branding
- ❖ Organic & paid media
- ❖ Vendor management

## SOFTWARE

### **DESIGN**

- ❖ Adobe InDesign, Illustrator, Photoshop & Express
- ❖ Canva
- ❖ Wix
- ❖ Microsoft Word & PowerPoint
- ❖ Google Suite

### **PROJECT MANAGEMENT**

- ❖ Adobe Workfront
- ❖ Monday.com

## EDUCATION

### **Bachelor of Science, Visual Journalism**

KENT STATE UNIVERSITY, 2010-2014

#### **❖ Concentration:**

Information Design

#### **❖ Minor:** Political Science

❖ Graphic Design Intern  
Akron Zoo, SUMMER 2013

❖ Washington Program in  
National Issues, SPRING 2014

❖ Photo Office Intern  
The White House, SPRING 2014